

# Discover Analytics

## Want richer reports from your Microsoft RMS database?

New West Technologies introduces Discover Analytics, an advanced analytics and reporting tool that's as easy to use as it is powerful.

More than a report writer, Discover Analytics lets you query your data however you like. Analyze trends in your sales and inventory, then drill down to expose contributing data. You can slice the data by region, store, product category, supplier, or any other variable in the RMS database.

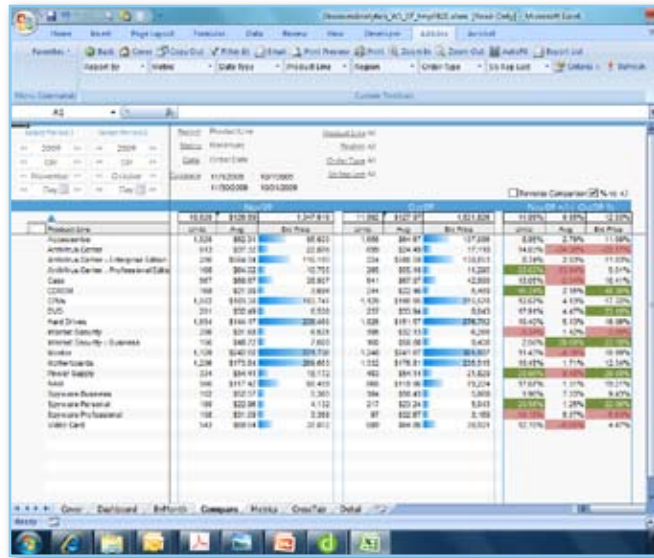


Benefits of Discover Analytics include:

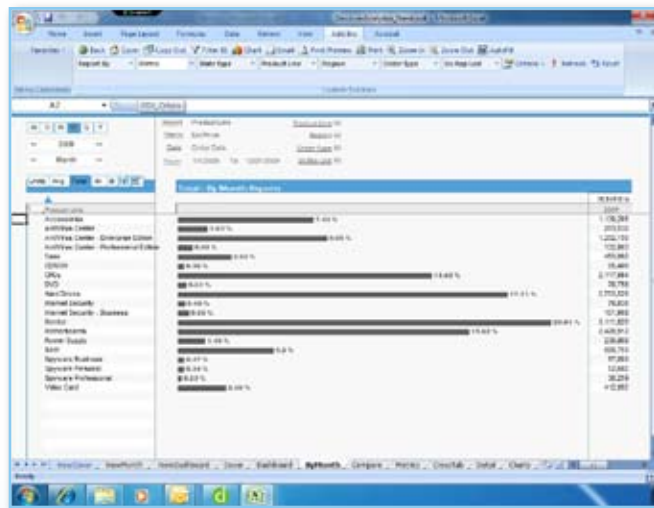
- Easy to use Office Excel interface to view rich RMS reporting data
- Multi-Store data consolidation
- Access rich and detailed sales and inventory trend analysis information
- Graphical representation of key business metrics
- Fraction of the cost of other BI tools or customized RMS reports
- Custom views and dashboards with real time store data



Custom reports can be viewed graphically or numerically; with the added capability to save Favorites (custom views you create for yourself), make changes on the fly, or even create and export custom mailing lists based on your choice of filtering criteria.



Make informed business decisions by leveraging the tool's rigorous analytics alongside easy-to-use visibility, data trends, charting, dashboards and key performance indicators. Complement your Microsoft Dynamics RMS software with great Business Intelligence and improve cost controls, and identify sales opportunities.



### Discover Analytics views:

- Sales and Marketing Analysis
- Inventory Management
- Resource Leveling
- Vendor Management
- Supply Chain Management
- Profitability Analysis

