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**FOR IMMEDIATE RELEASE**

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**BlueStar Inks Agreement with New West Technologies**

*The company's Mobile Suite Pro extends Microsoft RMS functioning.*

**Florence, KY—March 10, 2008—**BlueStar, the leading innovator in solutions-based distribution for Auto ID, Point-of-Sale, Mobility, and RFID products, has signed a distribution agreement with New West Technologies, a leading integrator of Retail Point-of-Sale software solutions and Microsoft Dynamics Retail products.

BlueStar will distribute New West's Mobile Suite Pro software that extends Microsoft RMS into a fully functioning mobile POS system for Retail operations that need to process transactions on-the-go. Mobile Suite Pro delivers the flexibility to adapt to changing Retail needs while keeping command over important inventory, allowing retailers to work more efficiently and manage inventory more accurately.

"New West Technologies' snap-on applications for RMS users will allow retailers to expand their POS activities outside the four walls with Mobile POS, as well as manage and reorder inventory more efficiently," says Jason Firment, BlueStar Business Development Manager for Microsoft Dynamics.

"We are excited to see the New West/BlueStar relationship come to fruition," says Dan King, President of New West Technologies. "We feel it will benefit the Channel to have our products available to easily enhance their solutions with capabilities the customers are asking for. This ultimately makes happier customers and adds to the bottom line."

**About New West Technologies**

Founded in 1992 in Portland, OR, New West Technologies is a leading integrator of Retail Point-of-Sale (POS) software solutions and Microsoft Dynamics Retail products. As a full-service technology provider with extensive experience in business computer networking and

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Retail software development and installation, we deliver comprehensive, practical solutions that dramatically improve your profitability and workflow management. New West Technologies is an award-winning Microsoft Gold Certified Partner. Its elevated status as one of their trusted, go-to-market partners means it can respond quickly to customers' needs and changing technologies and market conditions.

**About BlueStar**

BlueStar is a leading solutions-based distributor of Point-of-Sale, barcoding, data collection, radio frequency identification (RFID), and wireless mobility products. BlueStar works exclusively with VAR Partners, providing them with complete solutions at competitive prices. The company brings unequaled expertise to the market, offers award-winning technical support, and is an authorized service center for a growing number of manufacturers. For more information about BlueStar, please contact a BlueStar Account Executive or log on to [www.bluestarinc.com](http://www.bluestarinc.com).

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